



## Profitability Analysis – 4-Station Bungee Trampoline

### Operational Assumptions:

- **Location:** High-traffic tourist destination (Seaside, Mountain Resort, or City Park).
- **Operating Period:** May 1st – September 15th (approx. 4.5 months).
- **Operational Days:** 120 days (adjusted for weather conditions).
- **Daily Operation:** 8 hours.
- **Ticket Price:** 10 € / 5 minutes (Standard European Rate).
- **Cycle Time:** 6 minutes total (5 min jump + 1 min harness setup).
- **Staffing:** 2 trained operators.

### Estimated Seasonal Costs:

- **Total Operating Costs:** approx. 20,000 €. *(Includes: staff wages, electricity, insurance, maintenance, site rental, and marketing).*

### Financial Scenarios

Scenario	Customers per day	Seasonal Revenue	Seasonal Costs	Est. Seasonal Profit
Base Variant	30	36,000 €	20,000 €	16,000 €
High Season	40	48,000 €	20,000 €	28,000 €

### Interpretation



- **Profitability:** With an average of 30 customers per day, the project generates a solid seasonal profit. At 40 customers per day, the return on investment (ROI) increases significantly.
- **Break-even Point:** The project reaches the break-even point at approximately **17 customers per day** (at a 10 € ticket price).
- **Risk Management:** Weather remains the most significant risk factor. Long-term rain or storms can decrease footfall, directly affecting the final financial result.